

Perthshire Game

How we did it...



About us

- Practical experience in Land and Forestry Management.
- Keen interest in rural affairs and industry.
- Enjoyment in field sports and countryside activities.
- Taste for Wild Game and a passion for good food.





Where did it all start?

- First shooting permission and DSC1 + 2 (SRUC and BASC)
- Recreational stalking for personal consumption
- Butchering on the kitchen table.
- Supply to 'local' game dealers – Downfield and Woodmill Game
- Increasing interest in the industry and desire to our own efficiency.



The next steps...

- Perthshire Deer Services - first forays into professional deer management
- Building experience, knowledge and developing relationships
- Self funded investment in kit and equipment
- Guided stalking, deer management planning, cull contracting



Our Vision for Venison

- Ethos: Wild, Ethical and Sustainable
- Aim: To increase the availability in the local area for consumers to access high quality, healthy wild produce.
- Educate consumers as to the benefits of wild game produce, and explaining provenance



The Perthshire Game Larder....

- Purchase of a small second-hand larder facility, purchased from a Venison dealer in Norfolk
- Self funded project – DIY S.O.S!
- Small, but functional – very limited capacity for carcasses
- Total floor space less than 20 sq/m





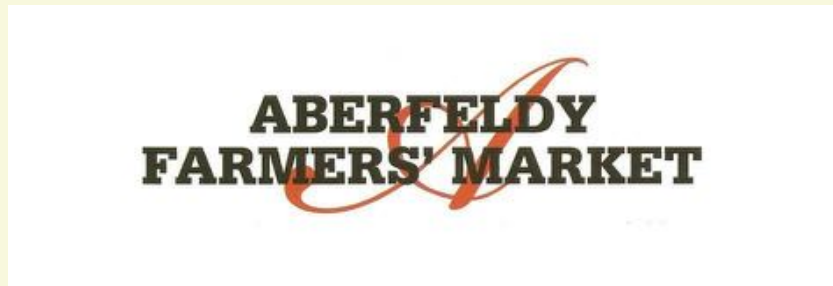
Day to Day operation...

- Small capacity dictates skinning and processing procedure
- Initially, all carcasses processed shot by ourselves, now working with a select number of local stalkers and estates
- Only taking in the number of carcasses we require to satisfy demand for orders and farmers markets.
- Butchery skills have improved! Everything learnt from books/YouTube



Produce and Local Market

- Producing simple fresh cuts, from whole carcass processing
- Best seller Sausages and Burgers
- Private Butchery
- Wholesale to local restaurants, farm shops etc
- Vibrant local markets – Perth, Aberfeldy, Blairgowrie and others
- Larger summer events – Blair Horse Trials, GWCT Game Fair



Looking forward.....



Growing organically, plans for the next steps



Larger larder, increase fresh produce, explore funding and business development opportunities



Solidify presence in local market and develop mail order service



Continue to source all produce from Perthshire and the local area



Re-investment and upgrading equipment to increase efficiency and productivity



Encourage other small venison producers to establish business in a similar manner

